

# Rochester Public Library District

1 community Drive | PO Box 617 | Rochester, IL 62563 | [www.rochesterlibrary.org](http://www.rochesterlibrary.org) | 217-498-8454 | Fax 217- 498-8455

## **MEETING NOTICE**

**Financial Communication Ad Hoc Committee**

**October 27, 2023**

**4:00-5:00 pm**

## **AGENDA**

- I. **Call to order/Roll call/Recognition of visitors/Remarks**
- II. **Discussion of Rochester Library target audiences with John Chrastka and Ashley Stewart, Every Library**
  - a. **Target audiences for referendum; information received from Stacey Kern**
  - b. **How to best reach the target audiences**
  - c. **Messages—the good news and not so good news**
- III. **Adjournment**